





| ABOUT US

An insight on the brand, it's roots and values.

Who are we?

We are a UK-based consumer technology brand with global sales and marketing reach. Established in 2012; we pride ourselves in being a leader in innovative digital solutions, portable devices, computing & televisions to best keep up with our consumer's evolving needs.

Our Principles

Our commitment to customers is absolute. A range of products and solutions that enhance the digital lifestyle of tech consumers around the world.

Our Vision

Ctroniq has always aimed to provide the ultimate user experience, offering ergonomic, reliable and highly functional products that provide the optimum value for money.

Our Core Values

We invest in your future. Abiding by our corporate values of providing Practical and dependable smart technology; In essence the biggest bang for the buck.

| ABOUT US (continued)

Established - Ctroniq Head Office: 2012, London, United Kingdom

Ctroniq Middle East Regional Office: Dubai, UAE

Ctroniq, Co-founder & CEO: Amged Zein

Ctroniq, Co-founder & COO: Atheeq Ahmed

Countries Ctroniq is currently present in:

Ctroniq is available across EMEA region in UK, Egypt, Kenya, UAE, Saudi Arabia, Bahrain, Oman, Kuwait, Qatar, Iraq

Product offering:

70+ SKUs revolving around IT & Consumer Electronics including Mobility, Computing, Audio & Video, Smart Power Solutions and now entering the world of IoT and Smart Home/Work solutions

Ctroniq's scope of operations:

Serving both B2B and B2C customers.

Extending across Omni Channels and others i.e. Conventional Retail, eCommerce platforms, Enterprise and Corporate sector.



1 Million
Happy Customers
(and growing!)



Product Range:
70+



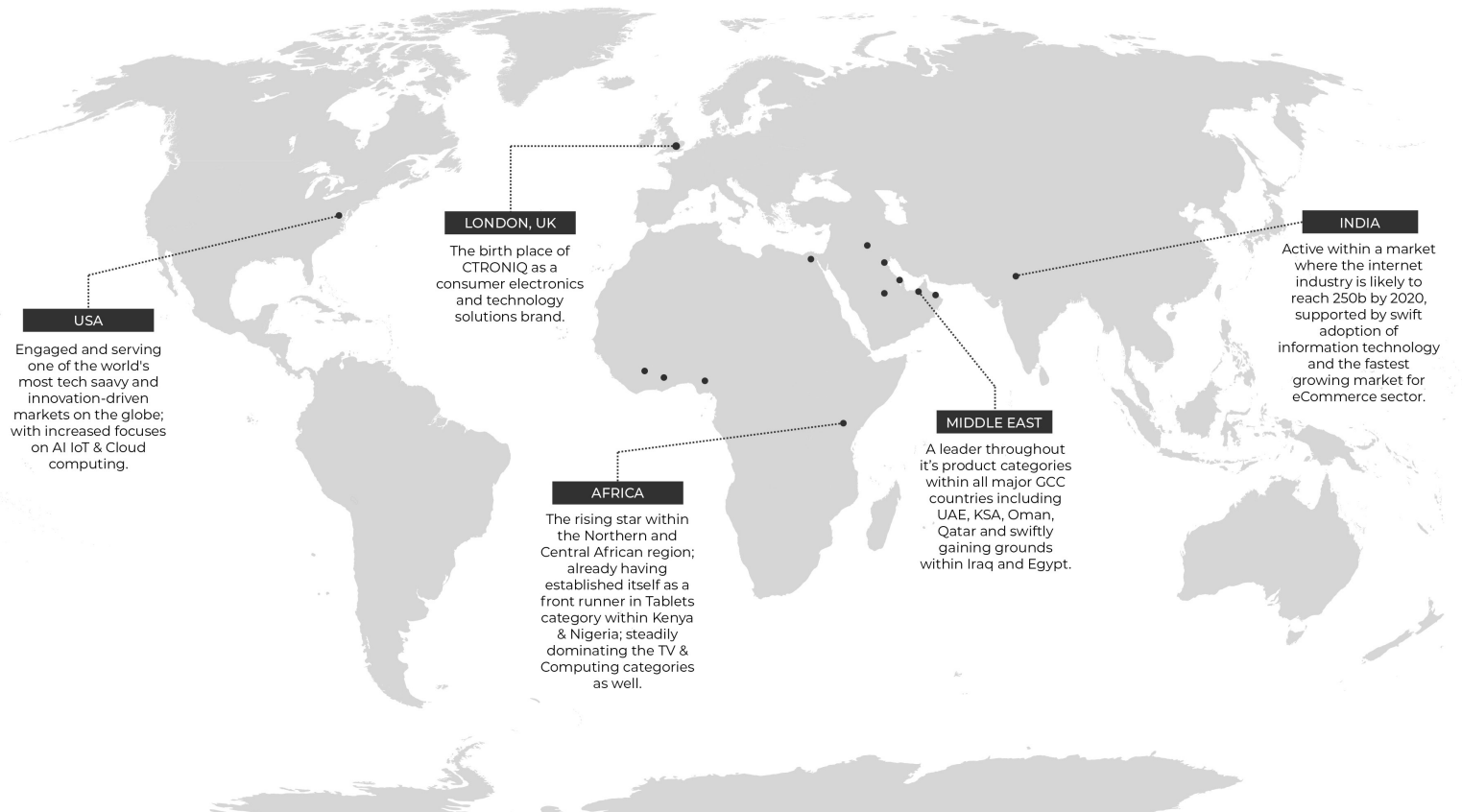
Instore Retail
Presence:
210+ across MEA



Online Presence:
22+ Platforms
Globally

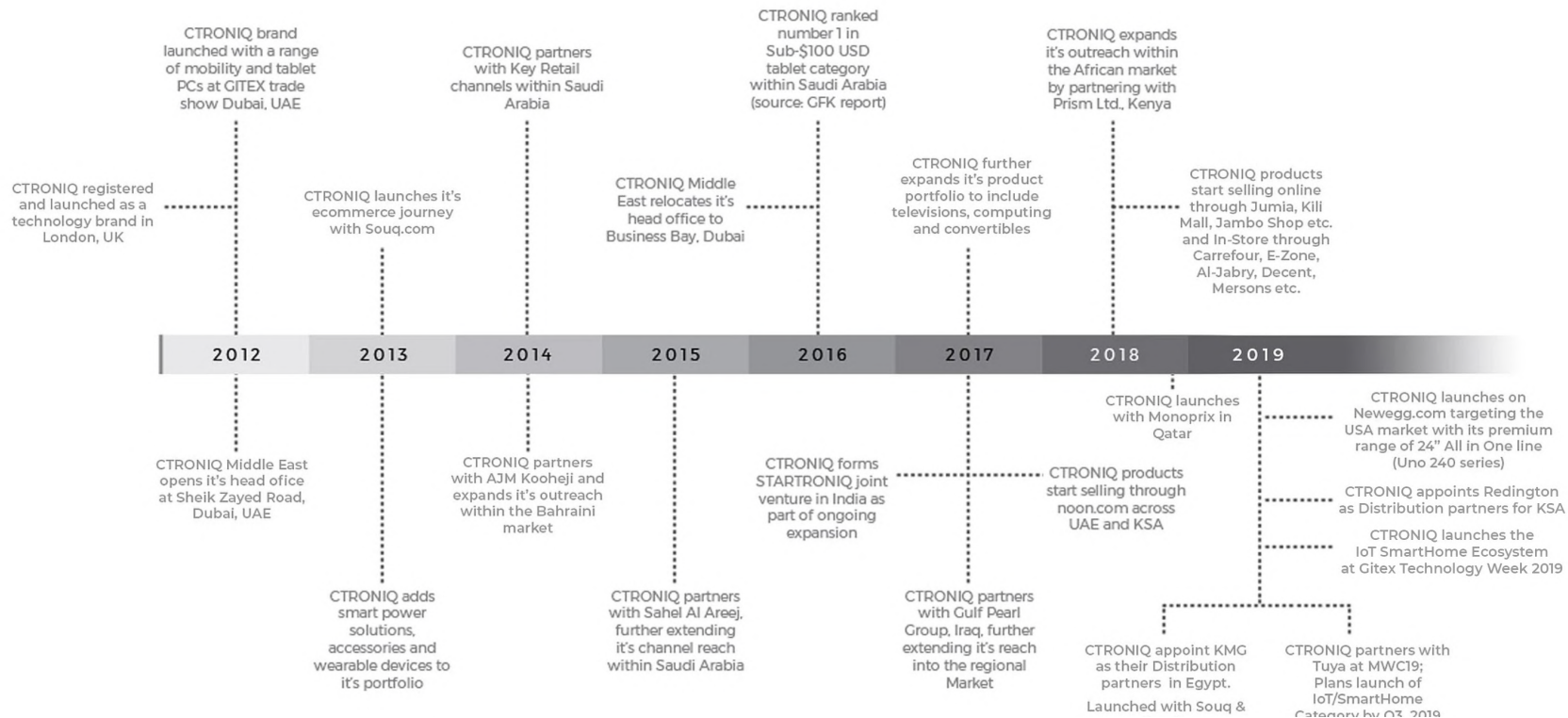
| WORLDMAP OF SUCCESS

A snapshot of our roadmap to achieving
& sustaining global presence



| TIMELINE OF ACHIEVEMENTS

A witness to our incremental growth over the years and future plans



| PORTFOLIO

A rundown on the product categories currently carried by Ctroniq.

1. Mobility
2. Computing
3. Tablets
4. Television
5. Power Solutions
6. Accessories
7. Wearables
8. IoT Devices





| PRODUCT ROADMAP – Tablets - Snook series

10-inch
Android



C11 (upgrade)

- 10-inch
- 1.3GHz Quad-core
- Android 6.0 (Marshmallow)
- 2GB / 16GB



W10

- 10.1" IPS
- Android 9.0 Pie
- Quad core 1.2Ghz
- 1GB / 16GB

7-inch
Android



X75

- 4G LTE
- GMS Certified
- Android 8.1 (Oreo)
- 1GB / 16GB



B70

- Android 9.0 Pie
- 1.3GHz Quad-core
- Dual Sim 3G
- 1GB/16GB



W70

- 7 inch IPS
- Android 9.0 Pie
- 1.3GHz Quad-core
- 1GB/16GB

7-inch
Android
(Kids)



K9

- GMS Certified
- Android 8.1 (Oreo)
- 1GB / 8GB
- 2650mAh



K11

- GMS Certified
- Android 8.1 (Oreo)
- 2GB / 8GB
- 3650mAh

10-inch
Android
(Kids)



K13

- GMS Certified
- Android 8.1 (Oreo)
- 1GB / 8GB
- 2650mAh

2019

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| PRODUCT ROADMAP - Computing

All in One (Uno series)



Uno 240 (24")

- Windows Core i3/i5/i7/i9
- White/Silver
- Full HD display
- Windows 10 Pro
- RAM 4/8/16 GB
- Storage 1/2/4 TB



Uno 250 (24")

- Windows Core i3/i5/i7/i9
- Black
- Windows 10 Pro
- RAM 4/8/16 GB
- Storage 1/2/4 TB
- 2.0 MP Built-in camera

2 in 1 (Y series)



Y13 (13.6")

- Intel CherryTrail-T3
- 1.44GHz Quad-core
- 1366x768
- 4GB / 64GB

Notebook (N series)



N14B-BK (14")

- Black
- 2 GB RAM,
- HD (1366x768)
- Ultra thin & Lightweight



N14B-SG (14")

- Space Grey
- 4 GB RAM,
- HD (1366x768)
- Ultra thin & Lightweight



N14X (14")

- 2/4 GB RAM
- Black/Silver
- Full HD Display
- 1.68 GHz Quad-core
- Windows 10

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| PRODUCT ROADMAP - Flat/Curved screen Televisions

Smart



75-inch - 75CT8200

- 4K Ultra HD LED TV
- 1.5GB/1GB RAM
- 4GB/8GB ROM
- Android 7.1(Nougat)
- HDMI, USB, PC ports



65-inch - 65CT5200

- Smart 4K UHD
- 1GB RAM / 8GB ROM
- Android 7.1 (Nougat)
- HDMI, USB, PC ports



65-inch - 65CT8200

- 4K Ultra HD LED TV
- 1.5GB/1GB RAM / 4GB/8GB ROM
- Android 6.0 (Marshmallow)/7.1 (Nougat)
- HDMI, USB, PC ports



43-inch - 43CT8200

- FHD LED TV
- 1GB RAM / 4GB/8GB ROM
- Android 7.1 (Nougat)
- HDMI, USB, PC ports



55-inch - 55CT5200

- Smart 4K UHD
- 1GB RAM / 8GB ROM
- Android 7.0 (Nougat)
- HDMI, USB, PC ports



55-inch - 55CT8200

- 4K Ultra HD LED TV
- 1.5GB RAM / 4GB ROM
- Android 6.0 (Marshmallow)
- HDMI, USB, PC ports



32-inch - 32CT8200

- 1366x768p HD LED TV
- 1.5GB RAM / 4GB/8GB ROM
- Android 7.1 (Nougat)
- HDMI, USB, PC ports

| PRODUCT ROADMAP - Flat screen Televisions & Display Panels

Non Smart



43-inch - 43CT4100

- Full HD LED TV
- HDMI x2
- USB x2
- PC x1



43-inch - 43CT8100

- Full HD LED TV
- HDMI x3
- USB x2
- PC x1



32-inch - 32CT3100

- HD LED TV
- HDMI x2
- USB x2
- PC x1



32-inch - 32CT8100

- HD LED TV
- HDMI x3
- USB x2
- PC x1

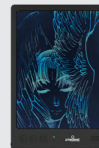
| PRODUCT ROADMAP – Accessories (Vimba series)

Writing ePad



Vimba WS1

- 8.5 inch screen
- Kid-friendly stylus
- 2 year battery
- Paperless Technology



Vimba WS2

- 8.5 inch screen
- Rec and Playback function
- 120mAh Battery
- Paperless Technology

Cables



Vimba CU01

- Port Type - Type C
- Charging / Data Sync
- Flat Cable
- 1.8 mm Length



Vimba CU02

- Port Type - Micro USB
- Charging / Data Sync
- Flat Cable
- 1.8 mm Length

Audio



Vimba HS1

- Flat cable design
- 10mm speakers
- Noise Reduction
- Mic, Siri Voice control



Vimba AB1

- BT enabled Head phone Mic
- Wireless Charging Case
- BT wireless

Power



Vimba S10K Plus

- USB 3.0 Quick Charge
- Dual USB ports
- Premium Rubber Finish
- 10,000mAh



Vimba CC03

- 2 USB Ports
- LED Indicator
- Input : DC 12- 24V
- Output : 5V2 - 4A



Vimba CC12

- 2 USB Ports 3.0
- Quick Charge
- Input : DC 12- 24V
- Output : 5V2 - 4A

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| PRODUCT ROADMAP – Wearables



Bond X - Fitness Tracker

Calorie Counter, BP, SPO2,
Heart Rate Monitor, Sedentary
& Hydration Reminder, Alarms,
Notifications, BT Enabled



Bond IX - Fitness Tracker

Calorie Counter, BP, SPO2,
Heart Rate Monitor, Sedentary
& Hydration Reminder, Alarms,
Notifications, BT Enabled



Bond XI - Fitness Tracker

Calorie Counter, BP, SPO2,
Heart Rate Monitor, Sedentary
& Hydration Reminder, Alarms,
Notifications, BT Enabled



Bond XII - Fitness Tracker

Calorie Counter, BP, SPO2,
Heart Rate Monitor, Sedentary
& Hydration Reminder, Alarms,
Notifications, BT Enabled

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| PRODUCT ROADMAP - Mobility

Smartphone - Wiz Series (Flagship)



Wiz 6 plus

- Octa-core
- 4 + 64GB Memory
- 13 + 5MP/16MP Camera
- 3450mAh

Smartphone - Wiz Series (Non Flagship)



New Model - 4.5-inch

- 1.3 GHz Quad-core
- 2 + 8GB Memory
- 5 + 13MP Camera
- Android O



New Model - 5.5-inch

- Quad-core
- 2 + 16GB Memory
- 8 + 13MP Camera
- Android O

Feature Phones (Force series)



2.8-inch - F2

- 0.8MP Camera
- 1800mAh
- BT, FM Radio, Torch



2.4-inch - F3

- 0.8MP Camera
- 2800mAh
- OTG Powerbank
- BT, FM Radio, Torch

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ELARI®

Introduction

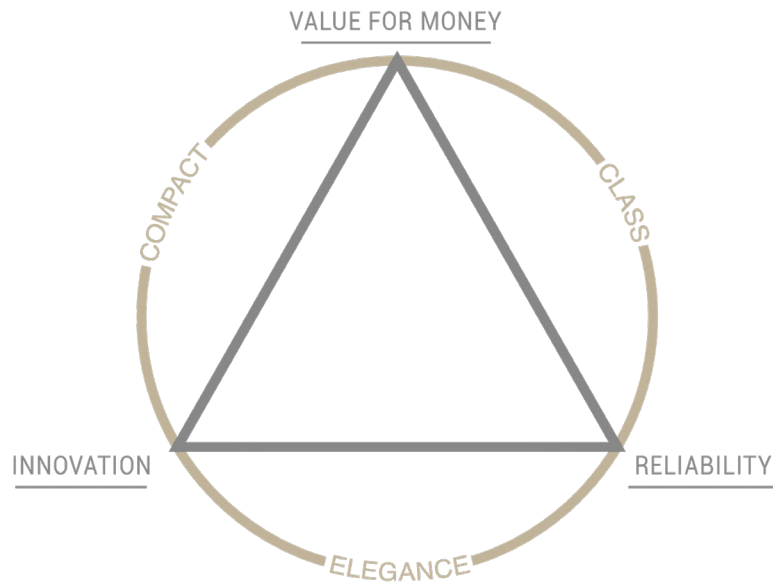
The premium collection of Mobile Accessories.
Developed to give the user the best experience in both
design and performance.

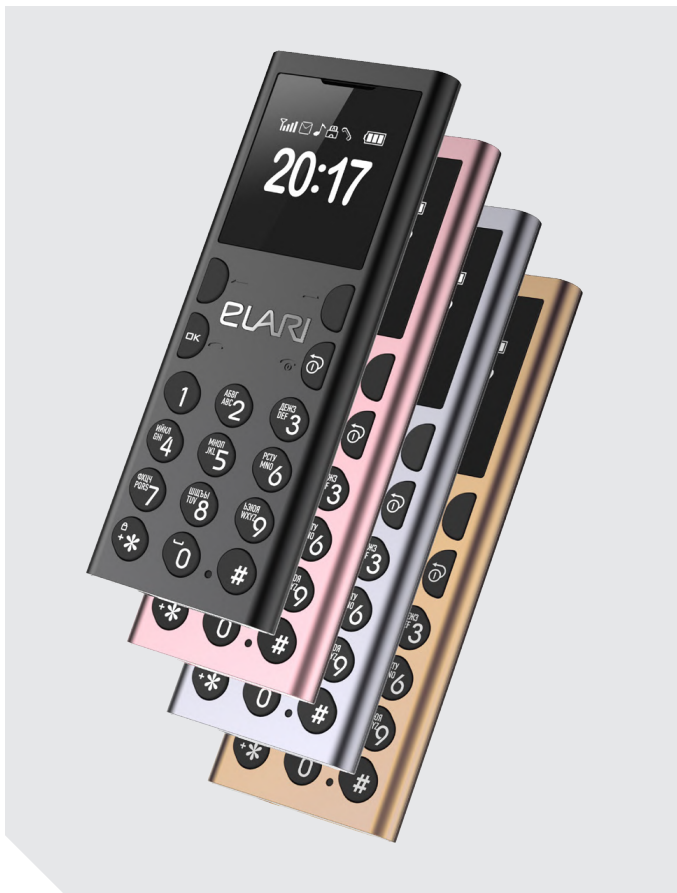
Values

Despite the premium status of Ctroniq Elari, the value
of affordability is still held in high regard by Ctroniq.
The range offers functional products.

Character

Sleek and ergonomic, guaranteed to be stylish while
providing the latest in technology. All of this in compact,
easy to manage devices.





Nanophone-C |

Your Digital Detox.

Have a break from the immersing world of smartphones with the Nano-C; with call, text and music functions you can enjoy the real world whilst staying connected.

Allowing you to connect to your Smart phone through Bluetooth wherever you go, making the Nano-C perfect for travel.



Bluetooth
Pairing



Bluetooth
Dialler



280mAh
Battery



30g



Android/iOS
Support



Unisex
Design

Nanobeat |

Powerful . Stylish . Portable

It's safe to say that this palm sized Bluetooth Speaker packs a punch and is guaranteed to leave the listeners mesmerized by the sheer power and pristine sound quality that the technology used within it renders.

Incomparable to any of it's direct market competitors, the Ctroniq Elari Nanobeat is undoubtedly your solution to the perfect audio experience on the go.

It also bears the additional functional capacity of a BT handsfree device for your Android or iOS device.

Pair TWO nanobeats via BT to produce a Stereo Sound Effect so you can get a party started anywhere, any time!



Bluetooth
Pairing



Compact



Bluetooth
Handsfree



10h Battery
Life



True
Wireless
Stereo



One
Touch
Operation

Powered By



Intelligence
Inside



“All things *Smart*”

Qualcomm
AI research



| IOT (Internet of Things)

Ctroniq delves deeper into
Smart technology

Although IoT has been around for quite some time now, advances in smart technology has increased the presence of IoT in the world. Naturally Ctroniq, and it's commitment to bringing smart technology to everyday people, has been monitoring the development of IoT closely, and been working on a range of products that fall into this category.



Household devices
are currently the most
popular form of IoT.



By 2020 it's predicted
75% of new cars will
come with built-in IoT.



It's predicted that by
2020 there could be
up to 300 billion IoT
devices worldwide.



| PRODUCT ROADMAP - AI | IoT (Smart Automation Ecosystem)



Smart Bulb (CSBB20)
- 10W, Multi-Colour
- (RGBW), Dimmer



Smart Socket (CSST30)
- Energy Monitor,
- Overload protection,
Consumption < 0.3W



Door Window Sensor (CSSD40)
- Magnetic Contact, 6 months
- Batt life, Open/Close push
notification, Tamper Alert



Smart Security Camera (CSSC50)
- Motion detection
- 360 degree pan
- 2-way audio
- Night vision function
- PC/App device sharing



Smart WiFi Switch (CSWS60)
- Multi-Device control
- Power Stats
- Timer
- Countdown
- Wifi App Remote



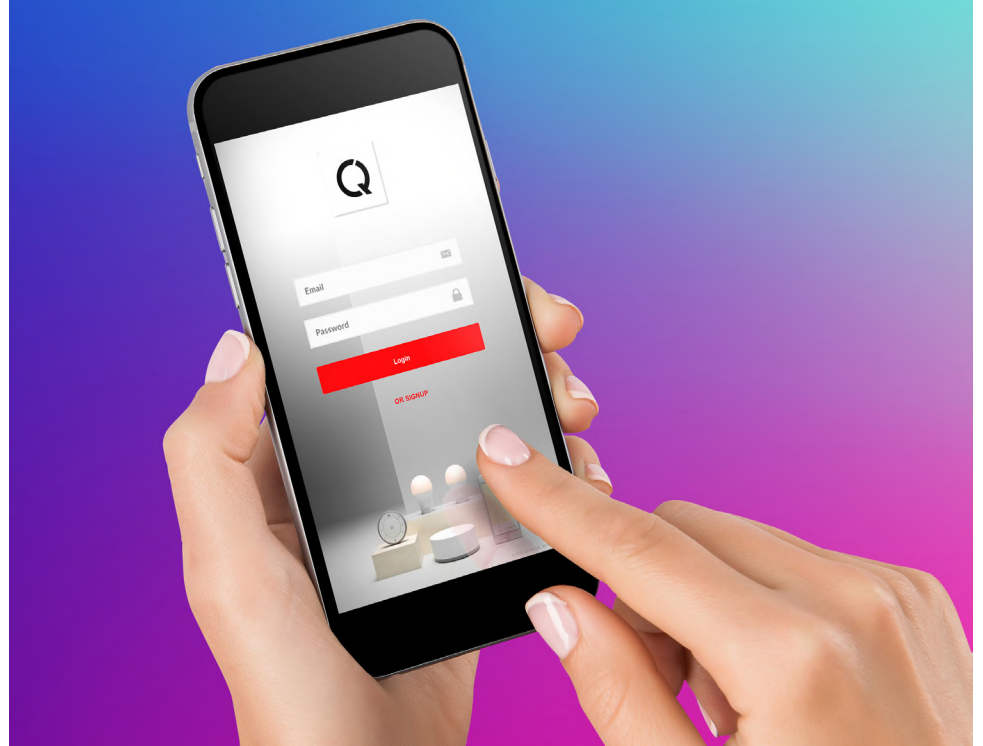
Smart Thermostat (CSST70)
- 0.3W Power Consumption
- 16A/250V Load Capacity
- 5 °C - 35 °C Range
- Switch relay
- 1 week cycle
- Weekly programming

| IoT (Smart Automation Ecosystem) | Mobile App



CTRONIQ IOT APP

Remotely control your Ctroniq (powered by Tuya) Smart Home & Work Automation system by a touch on you Android or iPhone through the customised, intuitive and user friendly Ctroniq IoT App

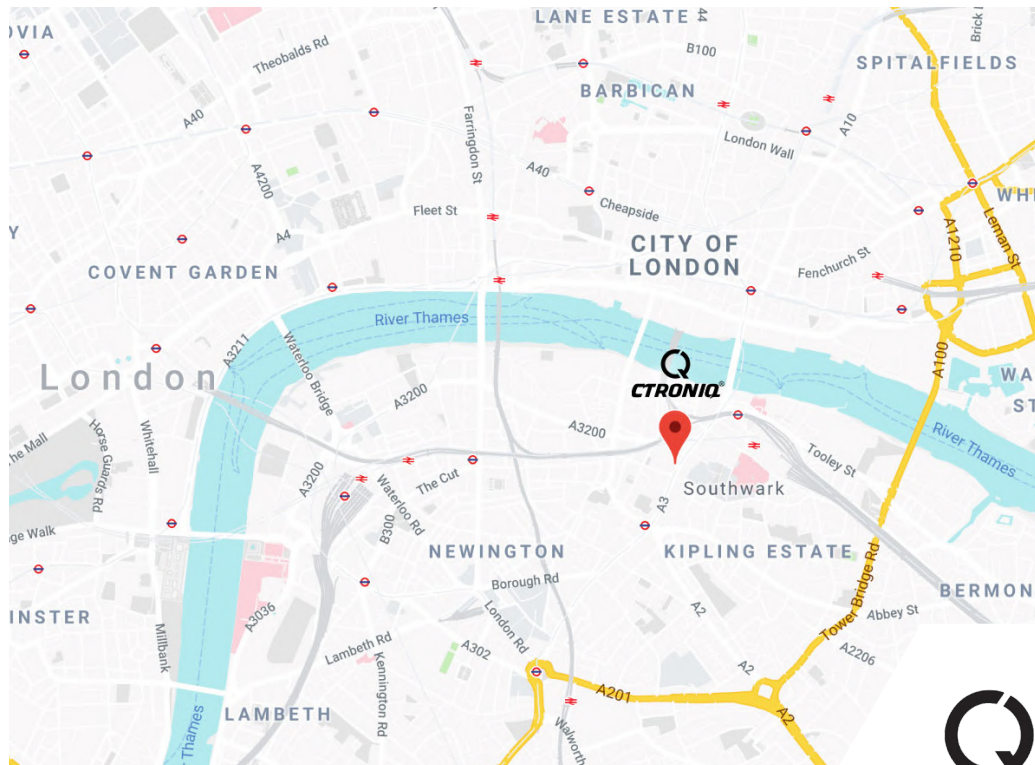


| LOCATION

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"Thank you."

