

NEWS ROOM



| ABOUT US

An insight on the brand, it's roots and values.

Who are we?

We are a UK-based consumer technology brand with global sales and marketing reach. Established in 2012; we pride ourselves in being a leader in innovative digital solutions, portable devices, computing & televisions to best keep up with our consumer's evolving needs.

Our Principles

Our commitment to customers is absolute. A range of products and solutions that enhance the digital lifestyle of tech consumers around the world.

Our Vision

Ctroniq has always aimed to provide the ultimate user experience, offering ergonomic, reliable and highly functional products that provide the optimum value for money.

Our Core Values

We invest in your future. Abiding by our corporate values of providing Practical and dependable smart technology; In essence the biggest bang for the buck.



**PRESS AND
PUBLICATIONS**



| Ctroniq, Tuya announce partnership at MWC19

Staff Report/Dubai
March 2, 2019

KHALEEJ TIMES | TECHNOLOGY



UK based Ctroniq hopes to seize the wave of development in the 5G era by joining hands with Tuya and accelerate the integration of AI and IoT technologies within the IT and consumer electronics industries. Ctroniq hopes to seize the wave of development in the 5G era by joining hands with Tuya and accelerate the integration of AI and IoT technologies within the IT and consumer electronics industries.



MARKET
SCREENER



MTOM-MAG



TECHNOGAZETTA



PRESSE BOX



TUYA - CTRONIQ,
MWC19



KHALEEJ TIMES

| Ctroniq supplies Amer Services

Stuart Wilson/Dubai
February 26, 2019

CHANNEL EMEA



Attheeq Ahmed, Co-Founder at CTRONIQ, said: "We are delighted to have signed this supplier agreement between CTRONIQ and Amer Services." "The UAE leads the world in e-government and CTRONIQ is keen to work hand-in-hand with Amer Services to further enhance Dubai residents' ability to access services," he added.

Amer Services has deployed the latest All-In-One (AIO) PCs from CTRONIQ within its service centre alongside CTRONIQ 43" full HD LED TVs with DVB receivers. The slim and lightweight CTRONIQ AIO PCs include a full 24-inch full HD display, Windows 10 and 8th generation Intel processors.

| Ctroniq, Amer services In B2G partnership

Alvin R. Cabral/Dubai
February 27, 2019

KHALEEJ TIMES | CORPORATE

UK based Ctroniq hopes to seize the wave of development in the 5G era by joining hands with Tuya and accelerate the integration of AI and IoT technologies within the IT and consumer electronics industries.

Strategic Partner Ctroniq offers IT, consumer electronics and solutions through more than 700 mobile devices and audio and video products in the UK, as well as the UAE, Saudi Arabia, Bahrain, Egypt, Kenya and other Middle Eastern countries. It has become an influential provider of digital solutions and mobile devices in the region.



KHALEEJ
TIMES



DRIFT

| Ctroniq signs KMG as distributor in Egypt

Stuart Wilson
February 5, 2019

CHANNEL EMEA



UK-based consumer electronics brand Ctroniq has appointed KMG as an authorised distributor in Egypt



VETO GATE



KHABARS7



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ARABY NEWS



AL EKHBARYA



B. N. ECONOMY



AKHBAR ELYOM



EL FAGR



EL SABAH NEWS



AL WAFD NEWS



Karim Ghoneim (left), CEO at KMG, and Atheeq Ahmed, COO at Ctroniq



| Why you don't have to spend much to enjoy the World Cup at home

Alvin R. Cabral/Dubai
June 28, 2018

KHALEEJ TIMES

"Both TVs share some common traits - a 16:9 aspect ratio, a PC port, 3D noise reduction and two each of HDMI and USB ports. Then this is where it diverges: the 32-inch version is high-definition, while the 43-inch option has full-HD capability. There's a negligible difference in viewing angle, 178 degrees versus 180 degrees. Both are almost edge-to-edge, so you'll be making the most out of digital real estate."



KHALEEJ
TIMES



| TECH BREAK: Would you buy a TV that isn't smart?

Kiumbuku Muchuku
October 26, 2018

DAILY NATION



"The Ctroniq 43CT8100 is a 43-inch TV that comes with the expected normal digital support - ATV and DTV inbuilt into the system, which will connect to an external antenna and beam in broadcast TV."



DAILY NATION



**CTRONIQ ranked number one for sub-US\$100
tablets sold through retail in Saudi Arabia**

May
2016

CHANNEL EMEA



**CHANNEL
EMEA**

“Fast-growing mobile device brand CTRONIQ is rapidly increasing its market share in the Saudi Arabian tablet category. CTRONIQ was the number one brand for sub-US\$100 tablets sold through the retail channel in the Kingdom of Saudi Arabia (KSA) in December 2015, with 27% share of market volume, according to data from GfK.”



CTRONIQ drives Saudi Arabian sales with Sahel Areej

March
2016

CHANNEL EMEA



SAHEL AREEJ

“Mobile device brand CTRONIQ is celebrating two years of successful cooperation with Saudi Arabian channel partner Sahel Areej. Atheeq Ahmed, general manager at CTRONIQ, said: “We refer to Sahel Areej as a key and strategic partner, rather than a distributor.”

Ctroniq builds Saudi Arabian consumer reach through Carrefour

January
2016



CARREFOUR

Atheeq Ahmed, general manager at Headlinks (Ctroniq), said: “It has been a privilege to be associated with Carrefour Saudi Arabia and we have been hugely excited by the presence of our products on their retail floors. We admire the high standards of business practices and professionalism that Carrefour brings to the relationship.”





Ctroniq and Lulu create '222' promotion in Saudi Arabia

November
2015

CHANNEL EMEA



CHANNEL
EMEA

"Mobile device vendor Ctroniq teamed up with hypermarket chain Lulu in Saudi Arabia for a special '222' promotion as the relationship between the two companies continues to grow and flourish."



Ctroniq kids tablet launched in Bahrain

August
2015

CHANNEL EMEA



CHANNEL
EMEA

"Ctroniq being an innovative brand in the region has lead the way in introducing a product specific to the younger generation with jaw dropping features and bright attractive colors."



**CTRONIQ ranked number one
for sub-\$100 tablets in KSA**

May
2015

ITP.net



ITP.net

“According to data from GfK, CTRONIQ accounted for 27% share of market volume in KSA and is one of the fast-growing mobile device.”



Al Sadhan succeeds with Ctroniq

April
2015

CHANNEL EMEA



CHANNEL
EMEA

“Ctroniq’s brand recognition continues to climb in Saudi Arabia, with products now available in multiple retailers, backed up by distributor support from Sahel Areej. Al Sadhan claims that retailers can stock Ctroniq products with confidence and can count on support from the vendor’s team.”



Ctroniq confirmed as DISTREE Middle East Silver Sponsor

March
2015

CHANNEL EMEA



CHANNEL
EMEA

“Fast-growing technology brand Ctroniq plans to rapidly build out its presence in the Middle East retail channel. Ctroniq is a Silver Sponsor of DISTREE Middle East, the region’s premier retail channel, which gathers together hundreds of buyers and senior executives from top retailers and e-tailers.”



Ctroniq adds AJM Kooheji in Bahrain

March
2015

CHANNEL EMEA



CHANNEL
EMEA

“Ctroniq products will be widely distributed by AJM Kooheji, using the company’s extensive channel reach into hypermarkets, supermarkets and power retailers. The full line-up of Ctroniq products includes power banks, selfie sticks, smart watches and tablets.”





**PRODUCT
REVIEWS & B/VLOGS**



| GADGET REVIEW: Ctroniq Uno 240

Alvin R. Cabral/Dubai
March 8, 2019

KHALEEJ TIMES | WKND

"I have to say I was quite impressed when I unboxed our guest for this week, the Ctroniq Uno 240 all-in-one desktop PC. I've reviewed some of their laptops in the past, and needed them primarily for speed. (To be fair, Ctroniq's a maker of really budget devices, so go figure.) But the Uno 240 is about to change all that.

To start off, there are four models in the Uno 240 range, and their names indicate their respective specs. Our review model is the i5-8400T, so those in the know can ascertain that this machine is powered by an eighth-generation Intel i5 processor. All variants have a 24-inch full-HD display, a 1TB solid state drive and 4GB of RAM. Those are above-par specs if you ask me - more than enough to take you through your day, whether through work or play - but we'll get back to that in a bit."



KHALEEJ TIMES



YOUTUBE TECH REVIEW



YT Reviewer:
ELNAWAWY





YT Reviewer: Abo Omar



| Review: Ctroniq Kindertab K9

Alvin R. Cabral/Dubai
December 23, 2018

KHALEEJ TIMES



KHALEEJ TIMES

“But perhaps the highlight of this device is that it is the first kids’ tablet that is certified for Google Mobile Services (GMS), a collection of apps and APIs that support functionality across devices, working together seamlessly for better experience. Extending GMS to the K9 means that it will give such access to children.”



| REVIEW: Ctroniq N14B

Alvin R. Cabral/Dubai
2018

KHALEEJ TIMES



KHALEEJ TIMES

“As they had promised, Ctroniq once again wants to make its message clear: they’re here to cater to those who need a machine that gets things done while not burning a hole in your pocket. So this time around, they’re offering the N14B, their latest entry-level notebook.”



| Tech review: Small gizmos, big benefits

Alvin R. Cabral/Dubai
August 24, 2018

KHALEEJ TIMES | WKND

“Ctroniq’s known to go big on its products, and it’s the same for its Elari NanoBeat wireless speaker - figuratively speaking though, because they comfortably fit into your pocket. But don’t let its size fool you; once I Bluetooth-connected it to my smartphone, the deep voice that said ‘NanoBeat connected’ showed me that looks can be deceiving indeed.”



KHALEEJ TIMES



| REVIEW: Ctroniq Elari NanoBeat

Alvin R. Cabral/Dubai
August 16, 2018

KHALEEJ TIMES

"The Ctroniq Elari NanoBeat is a good alternative to those looking for stereo-quality sound at a price way, way below what's expected to be spent for such a requirement. I'm judging this based on the fact that it works at a really bargain price."



KHALEEJ TIMES



| Easy on the pocket

Alvin R. Cabral/Dubai
July 6, 2018

KHALEEJ TIMES

"They do have one thing to brag about: both laptops are powered by the Intel Cherry Trail processor which was debuted by Microsoft's Surface 3 back in 2015. While it is an ageing processor, this choice shows that Ctroniq is trying to give its best at this price point."



KHALEEJ TIMES



Tech Review: Ctroniq's Snook C11 and Kindertab K10

Alvin R. Cabral/Dubai
June 1, 2018

KHALEEJ TIMES | WKND

"In this era of an endless parade of gadgets, you have to stand out. And one aspect consumers look for is price. Ctroniq, a UK-based brand, would like to use that exact proposition on us. So, here we are with two of their products that will definitely appeal to not just those who are on a budget, but to those who want something that gets the job done as well."



KHALEEJ TIMES



Gadget Review: Ctroniq Elari NanoPhone C

Alvin R. Cabral/Dubai
March 9, 2018

KHALEEJ TIMES | WKND

"Pair it with your smartphone - iOS or Android - and voila, you now have a mirror image of your main mobile device (sort of; don't expect to see your media on the NanoPhone C or post anything on your social media accounts with it). Basically, it acts as an extension of your smartphone, with key communication features tagging along."



KHALEEJ TIMES



| ONLINE PRESENCE



WEBSITE



FACEBOOK



INSTAGRAM



TWITTER



YOUTUBE